

SMARTPANEL DEMOGRAPHICS



FGI SmartPanel

One of the industry's most
respected online panels.

Sample, surveys, ideas, communities.

FGI Research

FGI Research

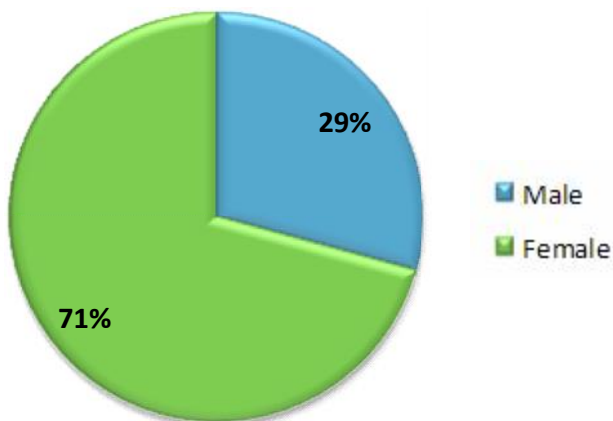
Consumer panels are among the most important tools driving online market research today. FGI's online consumer panel, SmartPanel(TM), is one of the most diverse and engaged in the industry, and our patented sampling method makes it an ideal source of recruitment for any study. When you field a study through SmartPanel, you can expect to receive the same quality of results that you would from any other research we conduct, and you can be sure to receive:

- Custom questionnaire design.
- General population sample balanced to U.S. Census data using FGI's patented iGAGE method.
- Comprehensive data reporting and analysis.
- Complete support and ongoing guidance from experienced project managers.
- Access to data through our secure client portal, at any time of the day or night.

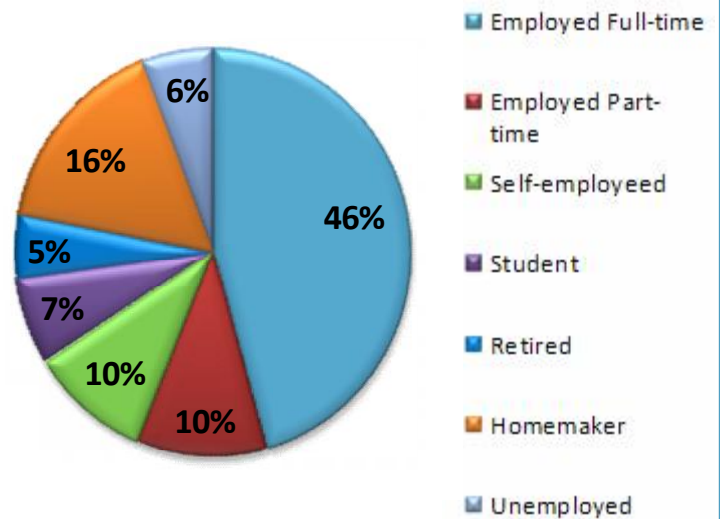


Sample Demographics

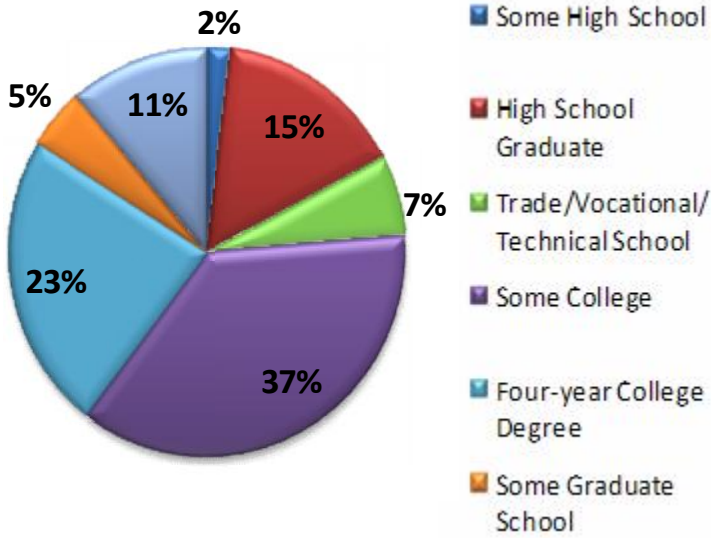
Gender



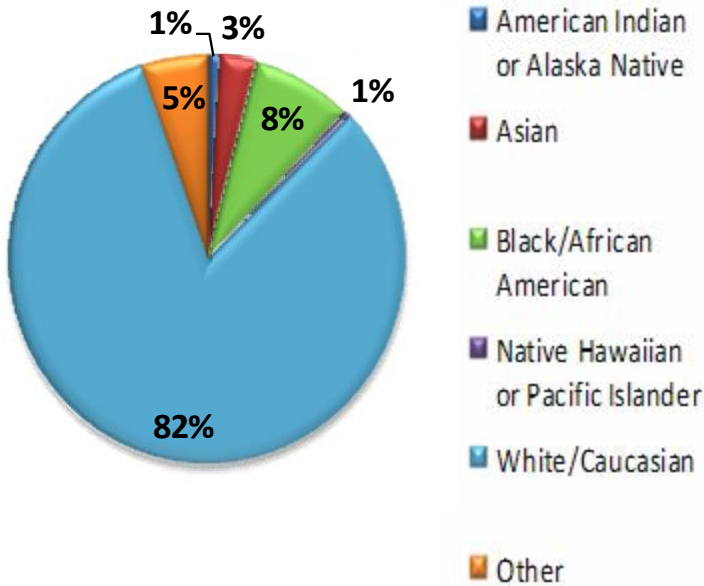
Employment



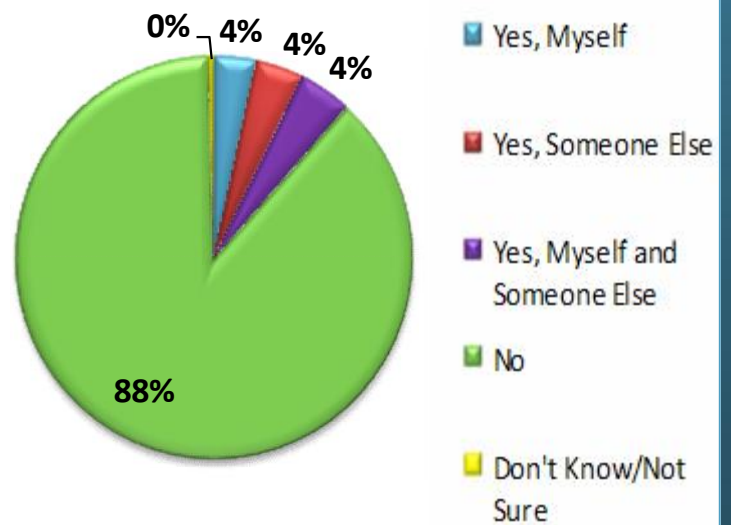
Education



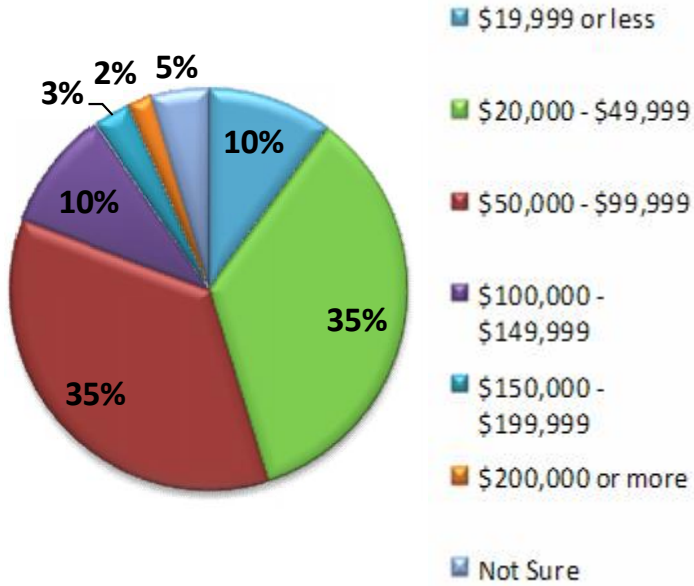
Ethnicity



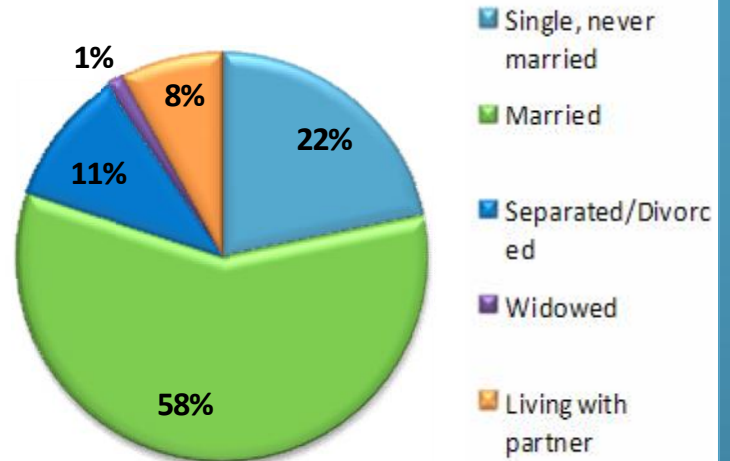
Hispanic in HH



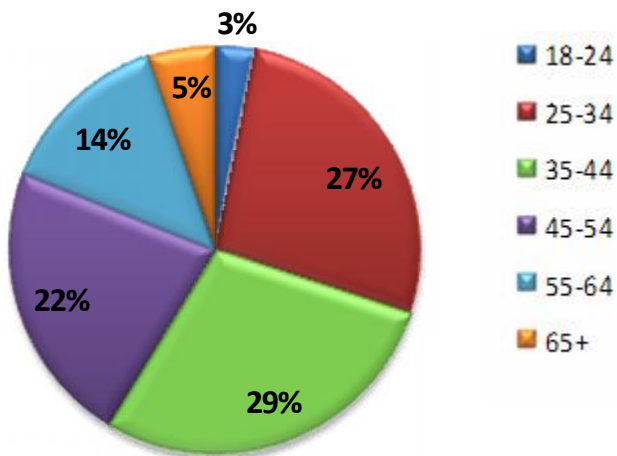
Income



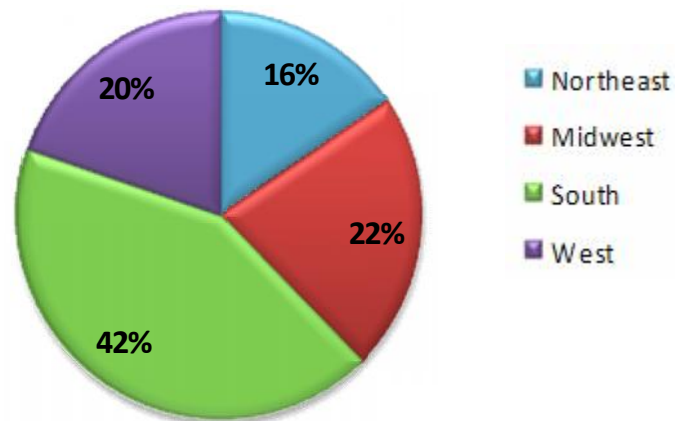
Marital Status



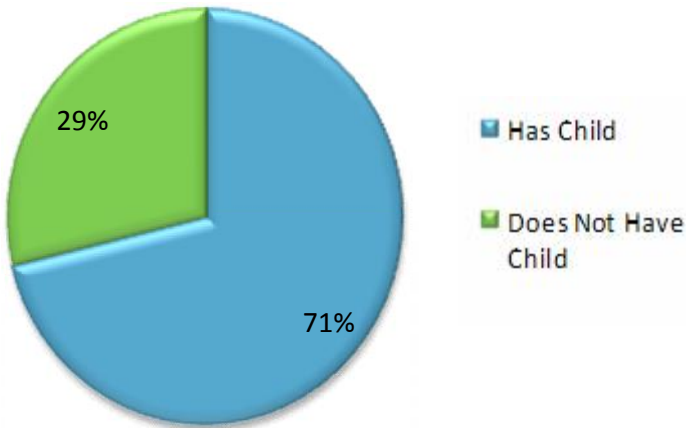
Age



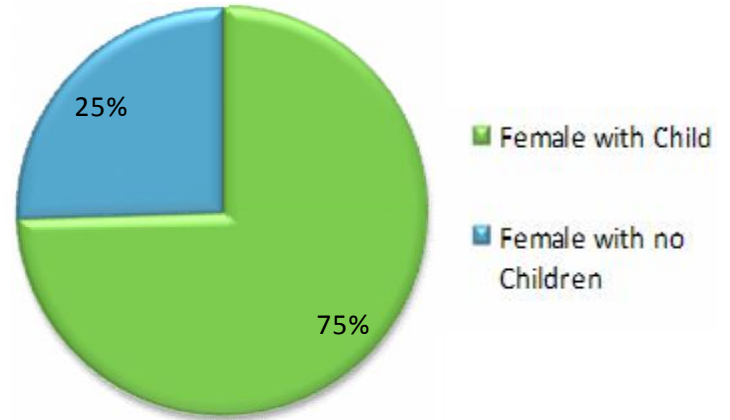
Census Region



Children in HH



Mothers



CONTACT

If you would like to learn more about our study types, analytic capabilities, or full-service and custom research options, you may benefit from a complimentary needs evaluation. Contact FGI Research New Business Development, or visit our website (www.fgiresearch.com).

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